

Blended Course Design Workshop

Workshop Goals:

After completing this blended workshop, faculty will be able to recognize quality instructional design processes and outcomes and will be able to apply new knowledge and technological skill to the design/re-design of their own courses.

Module 1: Introduction to Blended Course Design

Lesson 1: What is instructional design?

Learning objectives:

After completing this lesson, participants will be able to:

- Distinguish the five phases of instructional design – Analysis, Design, Development, Implementation, and Evaluation
- Discuss the challenges of implementing the phases of ADDIE in institutions of higher education

Lesson 2: Blended Learning Frameworks

After completing this lesson, participants will be able to:

- Identify features of quality flipped classrooms
- Describe the Community of Inquiry Framework
- List examples of strategies for increasing social presence in a class
- Explain how an instructor could increase cognitive presence in a learning activity such as a discussion
- List ways instructors can increase teaching presence in a blended classroom

Module 2: The Tools of Blended Learning

Lesson 3: Interactive Tools

After completing this lesson, participants will be able to:

- List administrative, collaborative, and reflective tools included in the Blackboard Learn LMS
- Make informed decisions about which interactive tools to use in their course and how they will learn how to use them
- Select an appropriate interactive tool to reach a specific learning objective
- Create a learning activity using a collaborative or reflective tool that provides students with the information they need to succeed (Purpose, Procedure, Evaluation)

Lesson 4: Content Selection & Creation

After completing this lesson, participants will be able to:

- Search for and locate OERs (Open Educational Resources) available on the web
- Find graphics for use in course materials
- Design an image-intensive presentation
- Record a mini-lecture using Panopto

Module 3: Designing Your Course

Lesson 5: Planning Units of Instruction

After completing this lesson, participants will be able to:

- Select strategies to orient learners to a unit
- Select strategies to close a unit
- Design a unit that integrates the online and in-person components
- Create a table of contents to aid in building out a unit in Blackboard Learn

Lesson 6: Planning Beyond Units

After completing this lesson, participants will be able to:

- Create a course organization map
- Assemble the course syllabus, course policies, and student guidance
- Translate unit tables of contents into content in Blackboard Learn
- Evaluate the course as built so far using the *Quality Matters*[™] rubric
- Plan out next steps