

Betzi L. Bateman

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Education

Kent State University, Kent, OH

Ph.D. candidacy reached January 2010 (did not complete dissertation or Ph.D.)

Major: Educational Psychology

Concentration: Instructional Technology

Kent State University, Kent, OH

Master of Library and Information Science, May 2001

Research Paper: *Use of online course materials by History faculty and institutional support*

The Ohio State University, Columbus, OH

Bachelor of Arts in History, June 1998

Magna Cum Laude

Selected Special Training

Articulate Workshop – E-learning Heroes Roadshow

October 2014

Sloan-C Workshop: Blended Learning – Using the “Hyflex” Course Design Process

December 2012

Sloan-C Workshop: Copyright Compliance for Online Educators

March 2008

Quality Matters Peer Reviewer Training

May – June 2007 (Rubric Update training completed January, 2012)

WebCT/Blackboard CE 6 Product Specialist

August – September 2006

Professional Experience

Instructional Designer, Knowledge Management Team, Massachusetts Institute of Technology, Cambridge, MA

June 2014 - Present

Designed and developed a Digital Badges Proof of Concept using WordPress. Designed and developed eLearning training materials on topics such as web accessibility, QA testing, and Instructional Design. Contributed articles to the Knowledge Base.

Program Director, Instructional Design Graduate Program, Boston, MA

April 2012 – June 2013

Led a team of faculty members in the creation of Program Learning Outcomes. Supervised program faculty and staff. Advised students. Collaboratively created program instructor and student handbooks. Established communication channels for the program including email lists and social networking feeds.

Senior Instructional Designer, Cleveland State University, Cleveland, OH

March 2006 – September 2008

Hired as an Online Course Developer, promoted in December 2007. Created an online course development process for the Center for eLearning. Collaborated with faculty on the design and development of online courses. Taught faculty development workshops on Instructional Design and Blackboard CE6.

Instructional Designer and Instructor, Campus EAI, Cleveland, OH

March 2005 – March 2006

Collaborated with Subject Matter Experts (SMEs) on the creation of web-based and in-person professional development courses. Developed and taught the course “Building Enterprise Portals” as an online and in-person workshop.

Instructional Designer/Technologist, Case Western Reserve University, Cleveland, OH

October 2001 – March 2005

Collaborated with medical faculty on the design and development of an online blended curriculum for medical students.

Assistant Librarian, Rainbow Babies and Children’s Hospital, Cleveland, OH

May 2000 – October 2001

Provided reference and bibliographic instruction to clinical faculty. Developed online training materials for clinical faculty and medical consumers on searching and evaluating medical information.

Teaching and Research Experience

Instructor, University of Massachusetts Boston

Fall 2012, Spring 2013

As part of Program Director duties, taught the Special Topics course *Designing Blended Learning Environments* and facilitated 19 students in their completion of *Capstone Seminar* projects.

Total credit hours taught: 12

Instructor, Kent State University, Kent, OH

Summer 2009, 2010, 2011, Fall 2010, Spring 2011

Taught courses *Computer Applications in Education* and *Instructional Design* for the Instructional Technology department. Also co-taught a professional development workshop for teachers on using a SMARTBoard.

Total credit hours taught: 22

Graduate Assistant, Kent State University, Kent, OH

Spring 2009, Fall 2009, Spring 2010

Collaborated on research on the use of audio instructor feedback for presentation at a national conference. Helped facilitate and summarize online student discussions and provided other course management support.

Instructor, Cleveland State University, Cleveland, OH

Fall 2007, Spring 2008

Taught the blended course *Technology Strand* for the Educational Technology department. Designed and taught the online course *eLearning Fundamentals for Adult Educators* for the Adult Learning and Development department.

Total credit hours taught: 8

Consulting Experience

Instructional Design Consultant, Curry College

November 2013 – March 2014

Designed and facilitated faculty development workshops *Designing Blended Courses* and *Active Learning Strategies*.

Instructional Design Consultant, University of Massachusetts Online

June 2013 – October 2014

Served as Blackboard Administrator and instructional designer on a state-wide initiative bridging UMass online and the Massachusetts Department of Elementary & Secondary Education. Created job aids and tutorials on using Blackboard Learn.

iPad Consultant, iPads for Teacher Education

Research and instructional design consultant to Susan Rakow, Ph.D., Clinical Associate Professor at Cleveland State University.

May, 2011 – March, 2012

Quality Matters

Peer Reviewer of course T&OE 5130: Introduction to Research Methods, College of Education, University of Central Missouri

Paid course review completed March – April, 2010.

Publications and Presentations

Research Articles

Kim, H. K., & Bateman, B. L. (2010). Student participation patterns in online discussion: Incorporating constructivist discussion into online courses. *International journal on e-learning*, 9(1), 79-98.

Lewin, L. O., Singh, M., Bateman, B. L., & Glover, P. B. (2009). Improving education in primary care: Development of an online curriculum using the blended learning model. *BMC Medical Education*, 9(33), doi: 10.1186/1472-6920-9-33

Professional Articles

Bateman, B. L. (2008). Web 2.0 is here. But I'm still learning web 1.0...*The Journal of Continuing Higher Education*, 56(3), 63-65.

Bateman, B. L. (2003). Educational technology: A guide to resources on the web. *College & Research Libraries News*, 64(1), 9-12.

Conference Presentations and Proceedings

Girelli, A., Harris, M., Bateman, B., & Pressler, E. (2012, October). How ready are we for learning analytics? University Professional & Continuing Education Association New England Conference, Ogunquit, ME.

Kovalik, C., & Bateman, B. (2010). Online visual resources: Building a searchable database for the IVLA web site. In *The Selected Readings of the International Visual Literacy Association*.

Ingram, A., & Bateman, B. L. (2008, October). *Making feedback understandable: Feedback, media, and cognitive load*. Paper session presented at The 15th Annual Sloan-C International Conference on Online Learning, Orlando, FL.

Kim, H.K. & Bateman, B. (2007). Student characteristics and participation patterns in online discussion. In R. Carlsen et al. (Eds.), *Proceedings of Society for Information Technology & Teacher Education International Conference 2007* (pp. 2381-2387). Chesapeake, VA: AACE.

Bateman, B. L., & Lewin, L. O. (2003, November). *CPCP: A different kind of blended learning*. Poster session presented at The Association for the Advancement of Computing in Education E-Learn Conference, Phoenix, AZ.

Lewin, L. O., & Bateman, B. L. (2003, April). *Using an online curriculum to enhance learning in primary care*. Poster session presented at the Case Western Reserve University Research Showcase, Cleveland, OH.

Bateman, B. L. (2000, October). *History faculty and online course materials: Finding out what they do and think using a survey on the web*. Paper session presented at the Northern Ohio Chapter of the American Society for Information Science (NORASIS) Annual Meeting, Kent, OH.

Academic Service

University of Massachusetts Boston

Member, Search Committee, Instructional Design Faculty, 2012

Member, Academic Technology Committee, 2012-2013

Cleveland State University, Cleveland, OH

Chair, Search Committee, Center for eLearning, 2008

Member, Technology Committee, College of Education & Human Services, 2006-2008

Professional Affiliations

Beta Phi Mu – The Library and Information Studies Honor Society, Member
2002-present